

ORIS

SOFT PROOF™

**Secure, certified, monitor-based color proofing and
collaboration – without “per-click” charges**

Virtual Proofs; Real Results!

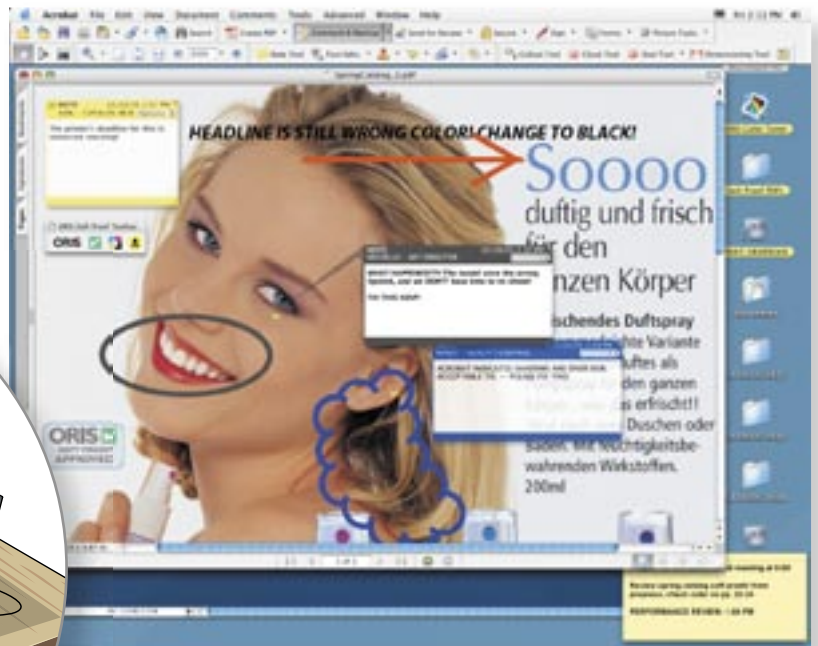
■ Virtual Proofs; Real Results!

The **ORIS Soft Proof™ Virtual Proofing System** is the answer to the complex problem of proofing and digital collaboration for publishers, printers and their customers. With no burdensome “per-click” or “per-job” fees, this ORIS Color Tuner™ option allows you to create color accurate soft proofs, for viewing on calibrated displays. These can be annotated and digitally signed in Adobe Acrobat, for complete color control.

For the publisher or print service provider, ORIS Soft Proof provides **reliable color output** and **powerful automation capabilities**. It uses the same color management as in ORIS Color Tuner, so there are no surprises created by using two different systems. It also offers powerful file transfer, email notification and other powerful workflow features, to better serve your customers.

For the print buyer, agency or designer, ORIS Soft Proof supplements the most powerful and widely-used collaboration tool on earth: Adobe Acrobat. In addition to industry-standard **annotations** and **digital signatures**, ORIS adds **proof and color management status verification**. When a soft proof is not enough, on-demand **hard copy output** is available. You are free to design, and instantly communicate your color decisions.

**Agencies, Designers,
Print Buyers...**

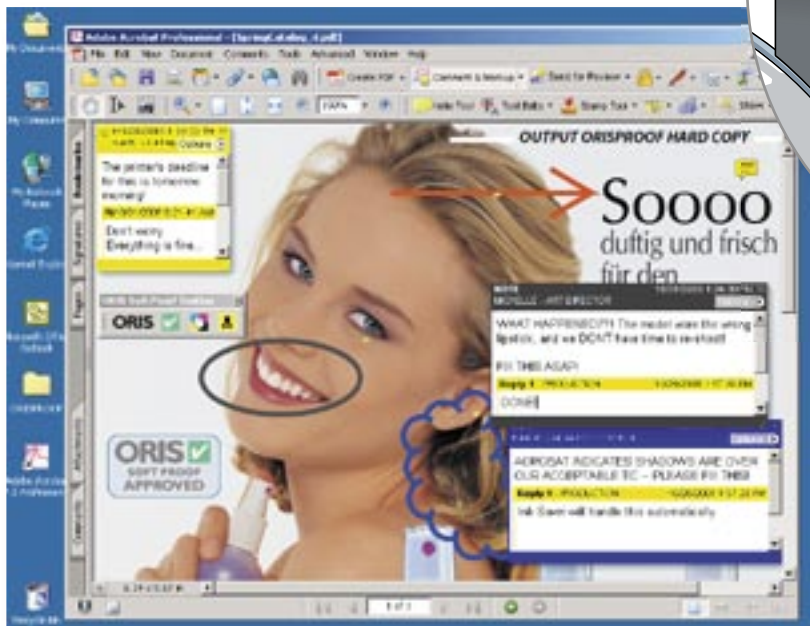


Designers and print buyers view ORIS Soft Proof PDFIX-3 files in Adobe Acrobat (Standard or Pro), using the ORIS plugin to verify color. ORIS Soft Proof adds color proofing management to an already powerful array of digital collaboration tools.



Print Service Providers...

Production shops use ORIS Soft Proof to automatically create and send color-accurate PDF/X-3 files to their customers, using the same color management engine that creates their contract quality hard proofs. The hotfolder-based system also creates a file for remote hard copy proofing, and sends the customer an automatic notification, via email. Trackable customer feedback is received digitally, via Adobe Acrobat, for fast turnaround on job changes.



ORIS Soft Proof Benefits

Save time, by digitally transmitting ORIS PDF proof files and comments, outputting hard copy only when needed, at any remote location.

Save money, by adding ORIS Soft Proof to an already-powerful, and widely used collaboration environment: Adobe Acrobat.

Avoid "per-click" charges. (The ORIS Soft Proof plugin may be freely distributed.)

Avoid billing disputes, by using the same color management for both soft proofing and hard copy proofing (and by using trackable, and legally binding annotations and digital signatures).

Gain new business, and retain existing customers, by providing an accurate, easy-to-implement digital collaboration solution.

Adobe Solutions Network / SWOP Certification



MEMBER
Solutions Network

CGS Publishing Technologies International is a member of the Adobe Solutions Network, developing for Adobe Acrobat, PDF and PostScript, to serve the needs of the graphic arts community.

The ORIS Soft Proof™ Virtual Proofing System, for the Apple Cinema 23 display and for the Eizo ColorEdge CG220 display, have been certified by SWOP®, for use as off-press proofs for input material to publications. See the SWOP application data sheets (available on the SWOP and CGS web sites) for more information.



■ **System and Setup Recommendations**

ORIS Soft Proof is an add-on module for ORIS Color Tuner for Windows, which automatically creates color-managed PDF/X-3 files for viewing and annotation, using the ORIS Soft Proof plugin for Adobe Acrobat. See your authorized CGS representative for ORIS Color Tuner setup recommendations. For viewing ORIS Soft Proof PDFs, system recommendations include:

- Adobe Acrobat (Standard or Professional), version 6 or higher, for Windows or Mac OS X operating systems
- Apple Cinema, Eizo ColorEdge or similar color monitor
- Monitor calibration system from GretagMacbeth or X-Rite
- ORIS Certified Proof for monitor color verification

■ **Optional Hard Copy Output Recommendations**

- ORIS Color Tuner, for Windows or Mac OS X
- Canon i9950 or W2200S printer (CGS LLE ink), or Epson R2400 or 4000/4800 printer (using UltraChrome ink)
- ORISPROOF professional proofing paper (See your CGS representative for paper recommendations that match your proofing requirements.)

*Call or email today, to schedule a demonstration
of the future of virtual proofing!*



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